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## PRESS RELEASE

**TULSA, OK – March 13, 2012** - Kandy Magazine today announced that it is now available as a free iPad App in Apple's Newsstand and, in less than a week, has attained a top 100 ranking. To commemorate the release of the Kandy Magazine iPad app in the App Store, the first 100,000 downloads of the newest iPad edition featuring the World's Sexiest DJ Colleen Shannon are complimentary.

The Kandy App features in-app social media integration, in-app media libraries, notes, pinch-to-zoom, vertical scroll and easy navigation menus.

"As an independent publisher, we took a look at the different options available to us to even the playing field with the large publishers. It was apparent that developing an App for Apple's Newsstand was the best approach. Our belief has quickly been validated with a top 100 Newsstand ranking in only a few days," Ron Kuchler, founder of Kandy, said in a press release.

"We are very excited to be partnering with Kandy Magazine. This is a new and hip men's lifestyle publication, full of great photography and information. The demographic is certainly of the iPad generation, and we are very pleased that Kandy chose iMirus as its digital content technology provider," stated iMirus CEO Chris Riggs.

To read the full press release from Kandy Magazine, [click here](#).

To get more info on iMirus mobile applications, please email [info@imirus.com](mailto:info@imirus.com).

### **About iMirus**

iMirus develops private-branded iPad and Android apps for publishers and corporations. Its platform combines frequency-based print and rich media with real-time Web and social-media content.

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